



# TRAINING AND TEACHING EFFECTIVELY ONLINE

INTRODUCTION TO ONLINE-TRAININGS: CREATING MEANINGFUL  
BLENDED LEARNING PATHS BY CHOOSING THE RIGHT TOOLS AND METHODS

Seminar room is largely a thing of the past. Face-to-face time, where a group of people come together centrally in one place to learn, is becoming more and more precious and rare. The availability of precious resources and also the financial outlay are forcing us to rethink.

That's why, among other things, it's important to leverage the time until you bring people with multiple commitments to the same place at the same time. For example, important skills are taught in advance via digital online services. Good virtual preparation and follow-up can keep the joint attendance time short and still achieve an optimal result.

The necessary competencies and skills required to impart specialist knowledge via digital media are an art in themselves. What succeeds "in class" does not work or does not work as easily in "web learning". Responding flexibly to participants and the atmosphere can seem impossible. The repertoire for conveying content and for motivating and activating participants has to be adjusted.

If you don't go into a web training session optimally prepared, you will not only miss the learning objectives in many cases, but you will also "lose" the participants and destroy the basis for further similar training sessions.

In the introductory training, important basics and differences in didactics and methodology of learning with and without presence are therefore shown.

Go online with your trainings **SUCCESSFULLY!**

## AND BY THE WAY

You experience directly in the training how a web training feels, i.e., what works well and what not so much. How does the group react and is there real interaction between the trainer and the participants.

TECHNICAL TRAINERS

### DURATION

- 4 hours

### LINK TO DATES

- [Schedule Overview](#)
- more dates on request

### TARGET GROUPS

- Technical trainers
- All employees with "training assignment" (online trainings, webinars, workshops, ...)

### NUMBER OF PARTICIPANTS

- Online: max. 6 persons

### AVAILABLE

- as OPEN seminar
- as INHOUSE seminar
- in live online format

[Details on our homepage](#)



**360 €**  
per part. plus VAT

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## CONTENT

- Differences in didactics and methodology of learning in a face-to-face vs. an online environment
- Media use: which medium, when and for what purpose
- Webinar design: dramaturgy, methods, tools with a view to the different target groups
- Participant centering in online trainings
- Exchange: Improving your own media presence
- Methodical and didactical division of previous trainings into e-learning and face-to-face modules (incl. exemplary learning path for trainings)

## YOUR PERSONAL BENEFIT

Here you will learn to fill your method construction kit for online trainings, to plan your training successfully and to design your "appearance in front of the camera", so that you have satisfied participants at the end, with whom something has stuck!

**FROM A MANAGEMENT PERSPECTIVE:** Modern and successful training for employee and customer retention

## ADDITIONAL OFFERS / UPGRADE

A meaningful and sustainable deepening of the topics can be found in:

- **Qualified Technical Online Trainer**
- **Certified Technical Trainer TTxTT**
- **Intercultural competence for technical trainers**
- **Individual Coaching and Shadowing support for Online Training Implementation**

## VOICES OF OUR PARTICIPANTS

„Uncredible what is possible! But it must be planes really well!

„I never expected so much interaction.“

„It's remarkable the impact even the smallest changes can have. And it's not complicated at all.“

„It gives very good suggestions on what to do in online training to actively engage participants in the subject. This way, the participant does not have the opportunity to work on something else or just be sprinkled.“

„Very valuable, compact seminar, in which the difficulties of online training are made understandable and many solutions, tips and tricks are offered.“

## YOUR CONTACT

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